



PRIAN.RU is the largest portal in Russian-speaking web, dedicated to Overseas real estate.

We have 15000 visitors daily.

You can find all the statistics here: <http://www.liveinternet.ru/stat/prian/>

ATTENTION: Our services are exempt from VAT because of the simplified taxation system.

Basic principles of property listing

1. Placement term is unlimited
2. Up to several thousands of properties may be listed.

Service	Price
Maintenance fee	50 Rub./1,25 € daily
One Featured offer	10 Rub../0,25 € daily
Lead (message) on property for sale	560 Rub./14 €
Lead (message) on property for rent	280 Rub./7 €
Request (client's contacts) on property for sale	560 Rub./14 €
Request (client's contacts) on property for rent	280 Rub./7 €

When buying ads, listed below, you get maintenance fee for free.

Security system

- ✓ "Lead" stands for a message of a potential client, sent from a specific property page only.
- ✓ Only leads with a valid e-mail or phone number are paid.
- ✓ Messages from other real estate companies, potential partners and spam-bots as well as messages with invalid contacts are free of charge.
- ✓ Requests are available to all of our advertisers after moderation. Take your own decision to answer or not.

Listed property emphasizing: SPECIAL OFFERS

category	country (100% impressions)	Price Rub/month	Price €/month
<u>Главная страница портала (100% показов / 50% показов)</u>		<u>48 000 / 24 000</u>	<u>1 200 / 600</u>
1	Bulgaria	17 000	425
2	Spain	13 000	325
3	Germany	9 200	230
4	Montenegro, Italy, Finland	6 800	170
5	Czech Rep., Latvia, Greece, Turkey, France, US	5 800	145
6	Cyprus, Estonia, Croatia, Dominican Republic, Hungary, Thailand, Portugal, Slovenia, Switzerland	4 800	120
7	UAE, United Kingdom, Austria, Egypt, Israel, Belgium, Netherlands, Lithuania, Malta, Ukraine, Belarus, Poland etc.	4 200	105

ALL leads concerning Special Offers are FREE of charge.

+7 812 346 86 28; adv@prian.ru

Brand promotion ad: BACKGROUND

category	country	Price Rub./month	Price €/month
1	Bulgaria	120 000	3 000
2	Spain	90 000	2 250
3	Germany	72 000	1 800
4	Montenegro, Italy	48 000	1 200
5	Finland, Czech Rep., Latvia, Greece, Turkey, France	40 000	1 000
6	US, Croatia, Dominican Republic	34 000	850
7	Cyprus, Estonia, Hungary, Thailand, Portugal, Slovenia, Switzerland, UAE, United Kingdom, Austria, Egypt, Israel, Belgium, Netherlands, Lithuania, Malta, Ukraine, Belarus, Poland etc.	26 000	650

Banner ad: TARGETED BANNER 200x280

category	country (50% impressions)	Price Rub/€ per month		
		Banner № 1	Banner № 2	Banner № 3
1	Bulgaria	40 000 / 1 000	32 000 / 800	23 000 / 575
2	Spain, Germany	30 000 / 750	27 000 / 675	20 000 / 500
3	Montenegro, Italy	23 000 / 575	19 000 / 475	15 000 / 375
4	Finland, Czech Rep., Latvia, Greece, Turkey, France, Cyprus*	17 000 / 425	14 000 / 350	11 000 / 275
5	Estonia, Croatia, Dominican Republic,	10 000 / 250	8 400 / 210	7 000 / 175
6	US, Hungary, Thailand, Portugal* , Slovenia, Switzerland	8 400 / 210	7 000 / 175	5 000 / 125
7	UAE, United Kingdom, Austria, Egypt, Israel, Belgium, Netherlands, Lithuania, Malta, Ukraine, Belarus, Poland etc.	6 200 / 155	5 400 / 135	4 600 / 115

***DISCOUNT from 1.10.2013 to 31.10.2013**

5	Cyprus	12 000 / 300	10 000 / 250	8 400 / 210
7	Portugal	7 000 / 175	6 000 / 150	5 000 / 125

ALL THE BANNERS are shown evenly ON THE HOMEPAGE of the portal on the similar

Teaser ad

	«Take a look»	«Offer of the month»
Where does it appear	Every page	Every page
Rotation:	+	+
Minimum order:	1 000 clicks	1 000 clicks
Price:	15 Rub.(0,37 €)/click	12 Rub.(0,3 €)/ click

+7 812 346 86 28; adv@prian.ru